



INSPECTORATUL ȘCOLAR JUDEȚEAN  
ILFOV



## EXPRESS PUBLISHING & BETA TRAINING DAY BUCUREȘTI, MAY 17<sup>th</sup>, 2025

### *Entertainment and Engagement in the Language Class*

Dear teachers,

In order to make it easier for more of you to attend our biennial Conference we used to organise in the middle of the country, this year we thought of coming closer to you and hold a Training Day in your area, in partnership with **BETA, the School Inspectorate of Ilfov County and CCD Ilfov** which will be sponsored by **Express Publishing, Uniscan Grup Educațional and Active Learning Training Centre**.

We have the pleasure to bring to you **Jenny Dooley** and **Myrsini Verdouka**, two wonderful, creative and innovative teacher trainers and authors who promise an inspiring, educational experience, which will definitely provide valuable insights for our teaching practice.

**Date: May 17, 2025; Time: 10:00 – 13:00**

#### **Programme:**

**10:00 - 11:30 Enhancing Communication: Mediation in the EFL Classroom - Jenny Dooley**

**11:30 - 13:00 'Edutainment-ing' Your Class – Myrsini Verdouka**

**13:00 – Closure, Prize draw**

**In order for us to be able to bring prizes for all participants please register before May 9th and confirm your attendance.**

**[Register here](#)**

#### **Abstracts & Biodata**

#### **Enhancing Communication: Mediation in the EFL Classroom – Jenny Dooley**

Mediation is an essential element of everyday communication in today's ever-more pluricultural and plurilingual societies. In an effort to emphasise the crucial role of language in the social perspective, educators are integrating mediation in the language learning process. This presentation will focus on the purpose, the activities and strategies of mediation as well as its practical application in the EFL classroom,



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Bucharest English Teachers  
Association  
BETEA and BETA, affiliated

helping learners and teachers build connections and improve communication through the co-construction of meaning.

Jenny Dooley holds an M.Ed. from the University of Wales, Swansea. She has been a teacher, teacher trainer, and author in the ELT field for more than twenty years. She has travelled extensively, delivering seminars and holding workshops in Latin America, Europe, the Middle East and Asia. She is the owner and manager of one of the piloting schools used by Express Publishing and is the president of H.E.C., a language exams distribution centre. She has also been influential in the creation of children's theatre groups, which aim to stimulate young learners' imaginations while enhancing their English language learning. Her research interests include language acquisition in young learners; the application of the multiple intelligence theory in language learning; gamification in education; neuroscience; and modern assessment. She has been involved in the development of printed, audio-visual, animated and digital ELT material for more than two decades. Some of her latest publications are: *Incredible 5*, *i Wonder*, *Right On* and *On Screen*. She has also designed DigiBooks, a gamified LMS platform with ELT content.

### **'Edutainment-ing' Your Class – Myrsini Verdouka**

This interactive 1.5-hour workshop immerses participants in hands-on activities that demonstrate the power of edutainment in advanced-level language teaching. Educators will explore how to effectively implement this dynamic approach, design their own engaging materials, and experience firsthand the cognitive and emotional benefits it brings to both students and teachers. By the end of the session, participants will leave with practical strategies and inspiration to make learning more impactful, memorable, and enjoyable.

Myrsini Verdouka is a dedicated educator, teacher trainer, and author with over 32 years of experience in language education. As the passionate Director of Studies at two award-winning, innovative schools on the islands of Paros and Antiparos, she has made a lasting impact on language learning across Greece and Cyprus. Her groundbreaking experiential approach, Myrsini's Edutainment, is now widely recognized, gaining momentum through her rapidly expanding workshops, including Myrsini's Edutainment and Myrsini's Village. Committed to fostering meaningful learning experiences, Myrsini integrates language acquisition with respect, core values, and hands-on engagement, inspiring educators and students alike.

All participants will receive a Certificate of Attendance!

We look forward to welcoming you to this special event!

Uniscan team